

Sample Social Media Messaging for Global Youth Service Day 2014

Social media is a great way to spread the word and recruit supporters for your GYSD Project. Share great photos, update and inspire your community, and start conversations to involve your friends and followers in your GYSD activities.

Write your own messages, or share messages directly from the official Global Youth Service Day social media channels. We've included a few sample messages below to help you get started!

Facebook Check out <u>www.Facebook.com/YouthServiceAmerica</u> for the latest GYSD news. Tag @YouthServiceAmerica and #GYSD to share your project news.

- 1. On April [date], we're celebrating Global Youth Service Day by [insert short project description]. Will you join us? [insert link to your project.]
- 2. How are you going to serve during #GYSD? Share your story and encourage your friends to join you April 11-13, 2014! www.GYSD.org.
- 3. We're so excited that #GYSD 2014 is right around the corner! Have you started planning your project yet? www.GYSD.org
- 4. We're participating in #GYSD! Are you? Check out some of these awesome project ideas: http://www.GYSD.org/ideas
- 5. Looking for something to do April 11-13? Join us and participate in #GYSD! This is a great way to make a positive change in 2014 and make a difference in our community. Visit <u>www.GYSD.org</u>
- 6. Get involved in your community this April 11-13 by participating in Global Youth Service Day, an annual campaign that celebrates the youth who improve their communities every day through service and service-learning. Participate by creating your own project or finding a local one to join! <u>www.GYSD.org</u>
- 7. Remember to use #GYSD in all your social media posts during April 11-13! Let's show the world that youth service is a global trend!

Twitter Follow GYSD on Twitter @YouthService and join the conversation with #GYSD and #YouthPower.

- 1. What are your top reasons for getting involved in #GYSD? Send us your thoughts!
- 2. #GYSD 2014 is right around the corner! Have you started planning your project yet? www.GYSD.org
- 3. Interested in helping your community? Join us on #GYSD to make a difference in our community. www.GYSD.org
- 4. Follow @<u>YouthService</u> for the latest #GYSD info! April 11-13 is right around the corner!
- 5. Plans for #GYSD? There are tons of ways to serve. Visit ur local food pantry or donate clothes. Visit <u>www.GYSD.org/ideas</u> for more ideas
- 6. We want to hear about your GYSD planning and projects. Use hashtag #GYSD and follow @youthservice
- 7. Have a question about #GYSD and need a quick answer? Tweet @Youthservice and they'll try to help answer your questions!
- 8. Are you a past <u>#GYSD</u> participant? Or are you participating in #GYSD? Give us your 140 char. take on why GYSD is awesome!
- 9. Register your #GYSD project and share the amazing work youth are doing to improve communities. <u>www.GYSD.org</u>
- 10. <u>#GYSD</u> 2014 is 4/11 4/13 this year! Join in this celebration of youth service www.GYSD.org

- 11. Register your Global Youth Service Day project & share how you are improving your community: <u>www.GYSD.org</u> #GYSD
- 12. Millions of kids. 135 countries. 6 continents. 50 States. The world changes on Global Youth Service Day. #GYSD www.GYSD.org
- 13. Put yourself on the map...the Global Youth Service Day Map! Register, view, and join up with projects worldwide at http://gysd.org/map#GYSD
- 14. It's getting close! Only a couple weeks left until GYSD! Looking for a way to get involved? Check out: www.GYSD.org/ideas
- 15. Be sure to add your April 11-13 Global Youth Service Day Project to the <u>#GYSD</u> World map: http://gysd.org/map
- 16. "Whatever we learn to do, we learn by actually doing it." Aristotle #GYSD #YouthService
- 17. Remember to use <u>#GYSD</u> in all your social media posts this April! Let's show the world that youth service is a global trend!