#FAYP

Fostering Agri-Culture Among Young People
Outline

1. Agriculture and Young People
2. Overview
3. Objectives
4. Partners’ Roles and Responsibilities
5. Expected Results
Agriculture and Young People

Characteristics of agriculture

1. In 2010, the regular agricultural labour force in the EU-27 was around **25.0 million people** (Istat, *Agricultural Census 2010*, 2011)

2. More than **2 million new jobs** could be created in the European Union as a result of innovative approaches in green sectors of activity (EFFAT, *Green Jobs in Agriculture and Rural Areas*, 2014)
Agriculture and Young People

Challenges

1. A gap exists between jobs available in this sector and workers who are qualified to fill them (Common Declaration of the European Social Partners in Agriculture, 2013)

2. Too few young workers are joining agriculture. Attract young people, by improving agriculture’s image and removing obstacles
Overview

• The main goal of FAYP is to **promote dialogue among employers' associations** on their role to foster youth employment and entrepreneurship in agriculture.

• The project will be developed around **three pillars**: 
  
  - **PILLAR 1**: EDUCATION
  - **PILLAR 2**: COMMUNICATION
  - **PILLAR 3**: POLICIES
FAYP – Objectives
Social Dialogue and Collective Bargaining for the Modernisation of the Agricultural Sector

1. Reinforcement of employers’ associations roles and responsibilities in attracting young people to food and agriculture

2. Analyse the actions that employers’ associations are implementing to promote green skills development and young people involvement in professional training or higher education programmes linked to agriculture

3. Provide detailed insights into experiences and results of social dialogue and collective bargaining to improve working conditions in the sector

4. Analyse challenges that employers’ associations are facing to facilitate the start-up of new agrifood businesses
FAYP – The partnership

- **Portugal**: CAP (Confederação dos Agricultores de Portugal)
- **Spain**: Unións Agrarias-UPA
- **Italy**: CIA (Confederazione Italiana Agricoltori)
- **Greece**: PASEGES (Panhellenic Confederation of Agricultural Cooperative Unions)
FAYP – Partners’ Roles and Responsibilities

Co-applicants’ tasks

1. **Mapping exercise**: unilateral programmes, as well as social dialogue initiatives to attract young people to the agrifood sector; strategies of agrifood employers to attract and retain young people

2. To draft a country case study report

3. To answer in person semi-structured interviews conducted by ADAPT

4. To host the FAYP meetings
FAYP – Partners’ Roles and Responsibilities

Applicant’s tasks

– To manage the project during its whole duration
– To create the online cooperation platform
– Desk research, literature review
– Interviews to employers’ representatives in the four countries
– Drafting of the comparative report, as well as of the final report
FAYP - Expected Results

Specific outcomes

– Co-applicants’ outcomes: 4 national case study reports

– Applicant’s outcomes: 1 comparative report based on the 4 country reports and the results of interviews; 1 comprehensive final report

– Both applicant and co-applicants’ outcomes: Agriculture Employer-Based Position Paper on Youth Employment.
FAYP - Expected Results

Goals

– To increase the solidity and effectiveness of unilateral and bilateral social dialogue actions
– To strengthen synergies and exchanges between national and European social partners
– To increase the awareness among social partners and policy makers regarding actions to turn agriculture into an opportunity for young people