

# #FAYP

Fostering Agri-Culture Among Young People



PASEGES



Panhellenic  
Confederation of  
Agricultural  
Cooperative Unions



# Outline

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2. Overview
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5. Expected Results

# Agriculture and Young People

## *Characteristics of agriculture*

- 1** In 2010, the regular agricultural labour force in the EU-27 was around **25.0 million people** (Istat, *Agricultural Census 2010*, 2011)
- 2** **More than 2 million new jobs** could be created in the European Union as a result of innovative approaches in green sectors of activity (EFFAT, *Green Jobs in Agriculture and Rural Areas*, 2014)

# Agriculture and Young People

## *Challenges*

- 1** A **gap** exists between **jobs available** in this sector and workers who are qualified to fill them (*Common Declaration of the European Social Partners in Agriculture, 2013*)
- 2** **Too few young workers are joining agriculture.** Attract young people, by improving agriculture's image and removing obstacles

# Overview

- The main goal of FAYP is to **promote dialogue among employers' associations** on their role to foster youth employment and entrepreneurship in agriculture
- The project will be developed around **three pillars**:

**PILLAR 1**

**EDUCATION**

**PILLAR 2**

**COMMUNICATION**

**PILLAR 3**

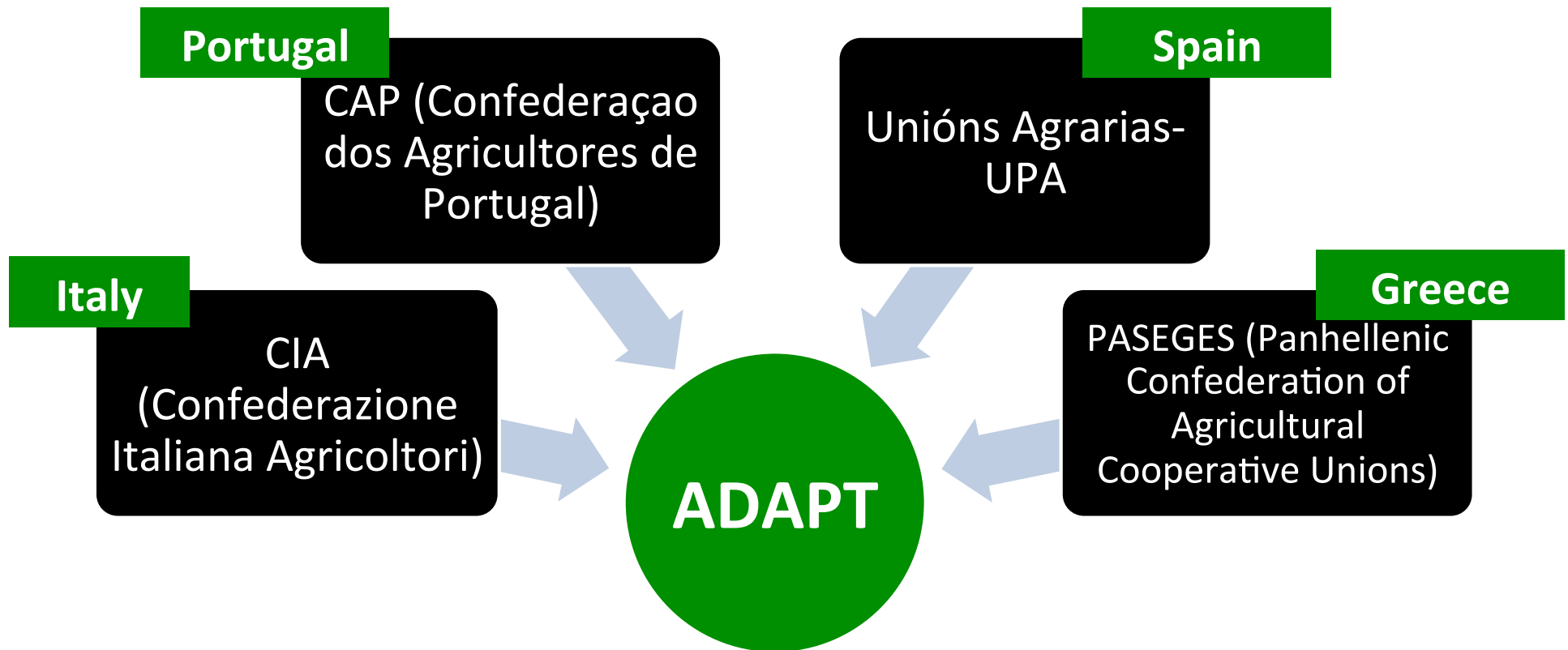
**POLICIES**

# FAYP – Objectives

*Social Dialogue and Collective Bargaining for the Modernisation of the Agricultural Sector*

- 1** Reinforcement of employers' associations roles and responsibilities in attracting young people to food and agriculture
- 2** Analyse the actions that employers' associations are implementing to promote green skills development and young people involvement in professional training or higher education programmes linked to agriculture
- 3** Provide **detailed insights into experiences and results of social dialogue and collective bargaining** to improve working conditions in the sector
- 4** Analyse **challenges** that employers' associations are facing to facilitate the start-up of new agrifood businesses

# FAYP – The partnership



# FAYP – Partners’ Roles and Responsibilities

## *Co-applicants’ tasks*

- 1** **Mapping exercise:** unilateral programmes, as well as social dialogue initiatives to attract young people to the agrifood sector; strategies of agrifood employers to attract and retain young people
- 2** To draft a **country case study report**
- 3** To answer in person **semi-structured** interviews conducted by ADAPT
- 4** To host the FAYP meetings



## FAYP – Partners' Roles and Responsibilities

### *Applicant's tasks*

- To **manage the project** during its whole duration
- To create the online **cooperation platform**
- Desk research, **literature review**
- Interviews** to employers' representatives in the four countries
- Drafting of the **comparative report**, as well as of the final report

## FAYP - Expected Results

### *Specific outcomes*

- **Co-applicants' outcomes:** 4 national case study reports
- **Applicant's outcomes:** 1 comparative report based on the 4 country reports and the results of interviews; 1 comprehensive final report
- **Both applicant and co-applicants' outcomes:** Agriculture Employer-Based Position Paper on Youth Employment.

## **FAYP - Expected Results**

### ***Goals***

- To increase the solidity and effectiveness of unilateral and bilateral social dialogue actions**
- To strengthen synergies and exchanges between national and European social partners**
- To increase the awareness among social partners and policy makers regarding actions to turn agriculture into an opportunity for young people**