VIDEO CLIPS

Comments from Granada.

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| **Unit** | **CONTENT (duration) [to be prepared by partner/s]** | UK | IT | PL | ES |
| 1. Welcome | * **1 video clip by Matt presenting the training module (2’) [UK]**

Matt circulated a draft for this video. The draft has been [uploaded to the Moodle Platform](https://moodle.adaptland.it/pluginfile.php/34377/mod_folder/content/0/Script%20for%20INTRO%20video_UK.docx?forcedownload=1) with comments from Granada. My understanding is that once this video is finalized each partner will have either to add subtitles in own language or make own video with same content.Matt explained the idea about this intro video as follows: “I think what we do is we have a short digestable piece on the online platform with backup material for people who want to read more.  For example, we should have a short piece on sharing good practice with SMEs which could have five tips for social partners in engaging with small businesses on improving their age management policies.  THis could be backed up with an interview i can do with the NOrthern TUC on their work with Newcastle.  But for people who want more granular information, we put a link to the guide Iza produced for the STAY project and my good practice guide.” |  |  |  |  |
| * **1 video clip per country, in home language, presenting the training module (2’) [ALL]**

Each partner will have to make this video once the training module is fully ready. |  |  |  |  |
| * **1 video clip with testimonials by social partners (2 per country) recommending the module (4’) [ALL – to be shot once partners have reviewed module’s content]**

Each partner will have to make this video once the training module is fully ready. |  |  |  |  |
| 2. Active ageing and social dialogue. What are we talking about? | * **1 VideoScribe-type clip introducing 2017 European Social Partners’ Declaration plus some country specifics (5’) [UK + ES]**

This idea has not been implemented yet. I made inquiries and it may be complicated. We are working on alternative formats for this video. |  |  |  |  |
| * **1 video clip per country with testimonials of a minimum of 2 social partners on the meaning of AA [5’] [ALL]**

All partners must make this video clip. It consists of a series (2-3) answers to the question “What’s the meaning of AA for you as social partner?”. It intends to be a way to listen to fresh point of views from social partners prior to the training. We’ve got the Italian video. We cannot tell about the Polish one since we were sent a bunch of videos but we are unable to understand which is which. It seems that Iza is the one covering active ageing. However, the plan was to have social partners expressing their views on active ageing. In Granada we already have one video and hope to film 3 more next week.  |  |  |  |  |
| * **How social dialogue plays out at national, regional, organizational, and individual level? (series of short interview video clips with stakeholders) (5’) [ALL]**

Since social dialogue is at the core of our project, we thought that illustrating on video how social partners see social dialogue at different levels might be a good idea to get focused. This video might consist of 2-3 voices from different social partners and/or stakeholders sharing their impressions on the current status of social dialogue, we think. |  |  |  |  |
| Matt suggested that in the UK they could contribute to UNIT 2 further through the following three videos:

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| Alan Beazley | ENEI |  | Giving business' perspective on workplace active ageing |
| Scarlet Harris | TUC |  | Giving union's perspective on workplace active ageing |
| Fern Ngai | Community Business |  | Giving an international perspective on active ageing |

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| 3. Barriers and facilitators. What to do? | **BARRIERS** |
| Matt suggested that in the UK they could contribute to UNIT 3 further through the following two videos on barriers:Kathryn Lavery. Ambulance ServiceA possible barrier to active ageing: Older workers lacking formal qualifications to progress/being passed over in work/ stuck in physically demanding workJonathan Backhouse. IOSHA possible barrier: older workers in physically demanding/high demand work |  |  |  |  |
| **FACILITATORS** |
| Matt suggested that in the UK they could contribute to UNIT 3 further through the following three videos on facilitators:Gill Dillon/Teresa Chalmers. Humber LEP Facilitator: regional coordination of employers and union reps to manage regional labour market issue affecting local business and older workersPriyanka Gothi. Retired not out Facilitator: Giving retired workers opportunity for a second career- new source of income and missionHelen BeersHealth and Safety ExecutiveFacilitator: HSE reps risk assessing workplaces |  |  |  |  |

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| 4. Good practices | Matt suggested that in the UK they could contribute to UNIT 4 further through the following the two videos on good practices:Jane Warwick. TUC UnionlearnGood practice: Midlife career reviewNicola Lee. RCNGood practice NHS Working Longer Review |
| 5. Measuring progress |  |  |  |  |  |
| 6. Pool of resources |  |  |  |  |  |
| 7. Assessment |  |  |  |  |  |

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| 8. Community of practice | * **Showcase of international initiatives for sharing good practice and innovations (e.g., North East Healthy Workplace Award) [UK]**
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| * **Expert roster indicating who has what type of specific experience in the implementation of AA at the workplace [IT]**
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| * **Message board for people to post queries and advice**
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| * **Resources board for people to upload useful documents**
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