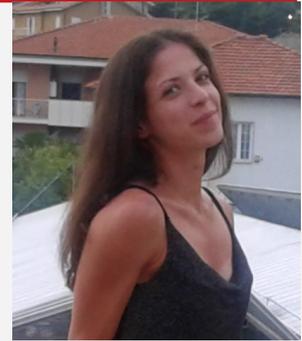


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## Curriculum vitae of **Annamaria Guerra**



### Areas of Expertise

PEDAGOGY  
TRAINING AND DEVELOPMENT OF SKILLS  
COACHING

### Education

- 2020 – Master's Degree in Education, Bergamo – 106/110. Thesis on “Synergy between coaching, training and education in Italian's business realities”
- 2018 – Bachelor's Degree in Education, Bergamo – 101/110.

### Work Experience

- April 2021 – member of “Scuola dei talenti” of ADAPT
- November 2020 – Customer Service Assistant and Shop Assistant at Decathlon Italia
- April - October 2020 – Warehouse Operative at Decathlon Italia
- July 2013 - April 2020 – Shop Assistant and Local training and development leader at Decathlon Italia

### Professional Skills

Drafting of reports and data analysis (both in the commercial area and in the research area).

Knowledge of business processes in the field of trade, logistics and post-sales management.

Design and follow-up of commercial policies and research projects.

Knowledge of the management of apprenticeship contracts and of the methods of integrating apprentices and following their training.

### Language Skills

Good knowledge of written and spoken English.

Good knowledge of written and spoken French.

Basic knowledge of Spanish.



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### **IT Skills**

Good knowledge of the Office Package.  
Good knowledge of social networks (Facebook, IG, G +, LinkedIn).  
Knowledge of graphics programs (Canva and Corel Draw).  
Creation and management of a website.

### **Personal and Social Skills**

Determined, curious and with a great desire to learn and get involved.  
Open to discussion, teamwork and to enhance the contribution of others.  
Mastery of non-violent empathic communication and leadership skills.  
Good ability to read contexts and flexible in problem solving.

### **Non-professional Interests**

Sport (karate, yoga, body building), blog management, volunteering (in the field of mental illness), reading, travel, participation in cultural events (art exhibitions, theater performances).



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