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Curriculum vitae

Arianna Zanoni

Occupation:

Junior Researcher at Fondazione ADAPT.

Specializing areas

Expert in occupational transitions from the school system to the world of work.

Education

I level Master in Digital Marketing & Social Media Communication at RCS Academy – September 2021

Master Degree in Foreign Languages and Cultures for Communication and International Cooperation (L-12) at Università degli Studi di Milano – June 2021, 110L/110.

Bachelor's Degree in Foreign Languages and Literatures (L-11) at Università degli Studi di Milano – December 2018, 106/110.

High School Diploma at Liceo Linguistico Giovanni Falcone (BG) – July 2015.

Professional experiences

September 2023 – January 2024: POLIMI GSoM, Program Learning and Development Specialist

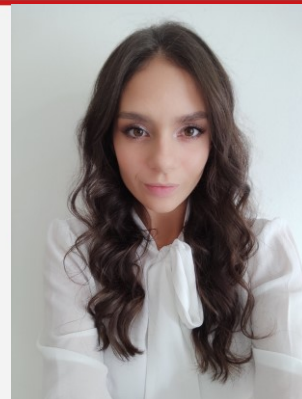
- * Coordination of the Master courses offered by the Business School
- * Activity planning and monitoring
- * Relationship with the Professors in managing the courses
- * Support to the international students
- * Budget management
- * Reports and CRM.

June 2021 – September 2023: Camplus, Vice College Student Manager

- * Events organization
- * Management and organization of educational activities
- * Student Coaching
- * Students selection in the admission phase
- * Cooperation with Communication Office

September 2020 – May 2021: LEGAMI, Internship e-Commerce Specialist

- * Marketing Campaigns elaboration
- * Web site updating
- * SEO activity
- * Copywriting
- * Reporting
- * Market Analysis and research of new commercial channels



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* Customer Service

December 2020 – January 2022: Praxis Management, Blog Contributor

* Articles writing about Business and Marketing for the online magazine News and Customer Experience.

January 2020 – May 2020: AVSI Foundation, Curricular Internship EU Affairs

* Autonomous redaction of a weekly newsletter about International Cooperation
* Reporting
* Support in analysing EU politics related to International Cooperation

October 2017 – February 2020: COOP FEMA, Hostess in Fairs and Events

* Support in organizing events
* Customer Care

March 2017 – June 2017: The Class of 2020, Assistant Event Manager

* Event management

December 2015 – February 2020: Tezenis, Shop Assistant

Professional skills

Texts writing: thanks to my previous experiences with AVSI and Praxis Management I've had the opportunity to work on my writing skills both in Italian and in English.

Reporting activity

Soft skills

Communication Skills

Project Management Skills

Language skills

Italian:

mothertongue

English:

* Level B2

French:

* Master Degree in French Language, Level C1, Università degli Studi di Milano, June 2021

* Français des Affaires, Level C1, Chambre de Commerce et d'Industrie de Région Paris Ile-de-France, July 2019

* Baccalauréat ESABAC, Level C1, MIUR, July 2015

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German:

* Master Degree in German language, Level C1, Università degli Studi di Milano, June 2021

* DSD II (Deutsches Sprachdiplom), Level C1, DE Kultusministerkonferenz, July 2015

Personal and relational skills

Precision; proactivity; curiosity; change management; flexibility; problem solving; team work; diplomacy; inclusion; empathy.

Hobbies

Politics; cultural events management; yoga; cooking.

References

1. **Andrea Vici**, College Student Manager at Camplus (andrea.vici@camplus.it)
2. **Teresa del Torto**, Head of HR at Camplus (teresa.deltorto@camplus.it)

Personal Information

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Birthday: 25/11/1996

Place of Birth: Bergamo (BG), Italy

Citizenship: Italian

Residence: Via Buonarroti 8B, Verdello (BG)

Driving Licence: B

