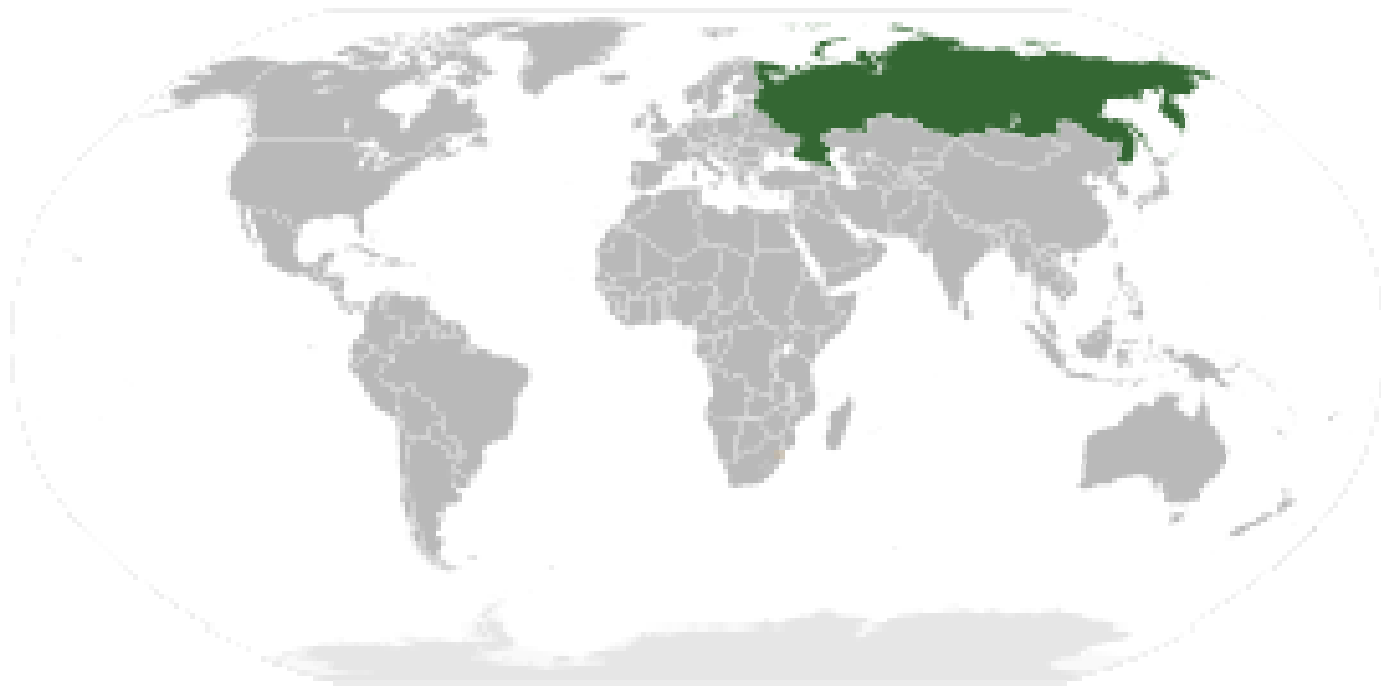


Organizational Platform Of Russian Universities As A New Tool Of Youth Employment

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Russia on the map of the world



The situation in Russian Labour Market

- There are a lot of the vacant workplaces

- Many young people graduated from university could not find a job under the university diploma.



The situation in Russian Labour Market

During their studies at the university many students come to work for a living.

Monthly scholarship of 1500 rubles (less than 55\$) in State University is not enough for student's life.



The situation in Russian Labour Market

- **Students accept any jobs and work in areas far from their future professions**
- **Such job does not give good experience for the future professional work**



Different trends in higher education

- **Higher education ceases to be a social elevator**
- **State educational policy has the aim to increase the number of university graduates who are available to work in high technology sector of Russian economy**
- **Student's associations started to be an active social actors on the local Labour market**

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Education Ceases To Be A Social Elevator.

Now:

In the frame of the State educational policy education is not understood as


- socio-cultural phenomenon
- factor contributing to the comprehensive development of personality.

Education Ceases To Be A Social Elevator.

Now:

- **Education started to be**
 - **one of the type of Market service**
 - **the profitable business**
- **Universities must change their development strategy.**

Education Ceases To Be A Social Elevator.

- 
- **In accordance with to the State educational policy Universities must work with business, which should order the specialist with certain qualification on the commercial basis. In that case the employment of graduates is guaranteed.**
 - **State educational policy aims to reduce the number of budget places (places, paid by the state) and to increase the fees-paying area.**

Education Ceases To Be A Social Elevator.

- **In reality the scheme when the business have to order the University graduates and to pay for the educational specialists does not work**
- **In fact the Russian business wants to find the existing specialists on the local Labor market. This is quite enough trained personnel in the Soviet era**
- **In this case State educational policy was reviewed. It was established the new organizational platforms for the cooperation with the business and State employers**

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The organizational platforms Of Russian Universities

There are two types of the organizational platforms of Russian Universities

- **First one is established by Universities under the order of the State's bodies**
- **Second one is established by Universities on the self-initiated basis**

The organizational platforms Of Russian Universities

**Under the order of the State's bodies
Universities established the following
forms of the organizational platforms**

- Innovative enterprises belong to small business**
- Training business incubator**
- “Industrial park”**

The organizational platforms Of Russian Universities

- In accordance with Federal Law № 217 of August 2, 2009 Universities have the right to establish the innovative enterprises belong to small businesses.
- It was planned that will be employed 30 thousand students.
- At the start Southern Federal University created 8 innovative small businesses . The number of students officially working in these structures does not exceed 10 people.

The organizational platforms Of Russian Universities



In the Higher School of Economics (Moscow) established the first «Training business incubator» in which there are eight companies with 10 workplaces.

Of Russian Universities The organizational platforms

Of Russian Universities



- In St. Petersburg State Electrotechnical University «LETI» was established **industrial park**
- It brings 20 small firms working in the field of science and knowledge-intensive business, and 6 companies in support of innovative business.

The organizational platforms Of Russian Universities, initiated by the Universities



**Southern Federal
University (SFEDU)
has established 4
Centers for the
student's career
development**

New organizational platform: *Career Development Centers*



In SFEDU-Center (the former Rostov State University) "Career Center" was organized in Y 2008.

Its mission: the realization of the individual approach to each student, help planning and development of career and employment

<http://CareerCentr.ru>; <http://careercentr.sfedu.ru/>

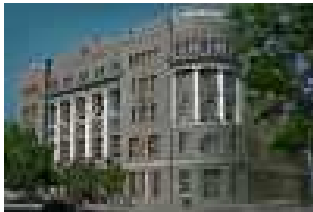
New organizational platform: *Career Development Centers*



SFEDU-Center provides the information on presentations and forthcoming events in business fields (for example “A Young Entrepreneur of Russia”), placement of information on the vacant workplaces and training courses

<http://CareerCentr.ru>; <http://careercentr.sfedu.ru/>

New organizational platform: *Career Development Centers*



Pedagogical Institute of SFEDU (the former Rostov Pedagogical University) has established “Center of assistance in employment of students and graduates”

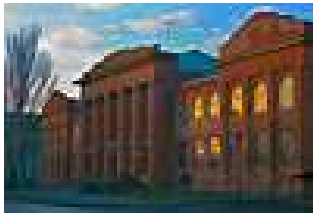
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New organizational platform: *Career Development Centers*



- **The main directions of the Center activities are informational, sociological and analytical directions, including the publication on the own web-site the information on vacant workplaces for the school teachers in the North Caucasus.**

New organizational platform: *Career Development Centers*



In Taganrog Polytechnic Institute of SFEDU there is a “Centre of career planning and professional adaptation.”

The position “Student employment” can be found on the websites of different departments

<http://fre.tti.sfedu.ru/ru/jobs.html>

New organizational platform: ***Career Development Centers***

- **Each chair of the Technological Institute of Southern Federal University monitors the graduate employment in regions**
- **For example the Mathematic Chair shows on web-side the towns where 8 graduates work now**

New organizational platform: *Career Development Centers*



In the Institute of Architecture of Southern Federal University (SFEDU) there is a center which helps to employ the graduates (architects, designers and managers). It gives information about vacancies on a special announced board.

<http://CareerCentr.ru>; <http://careercentr.sfedu.ru/>

Comparison of the results of the investigation of graduates employment



Data

1. Higher School of Economics, Moscow (<http://career.hse.ru>)
- 525 students, Y2010

and

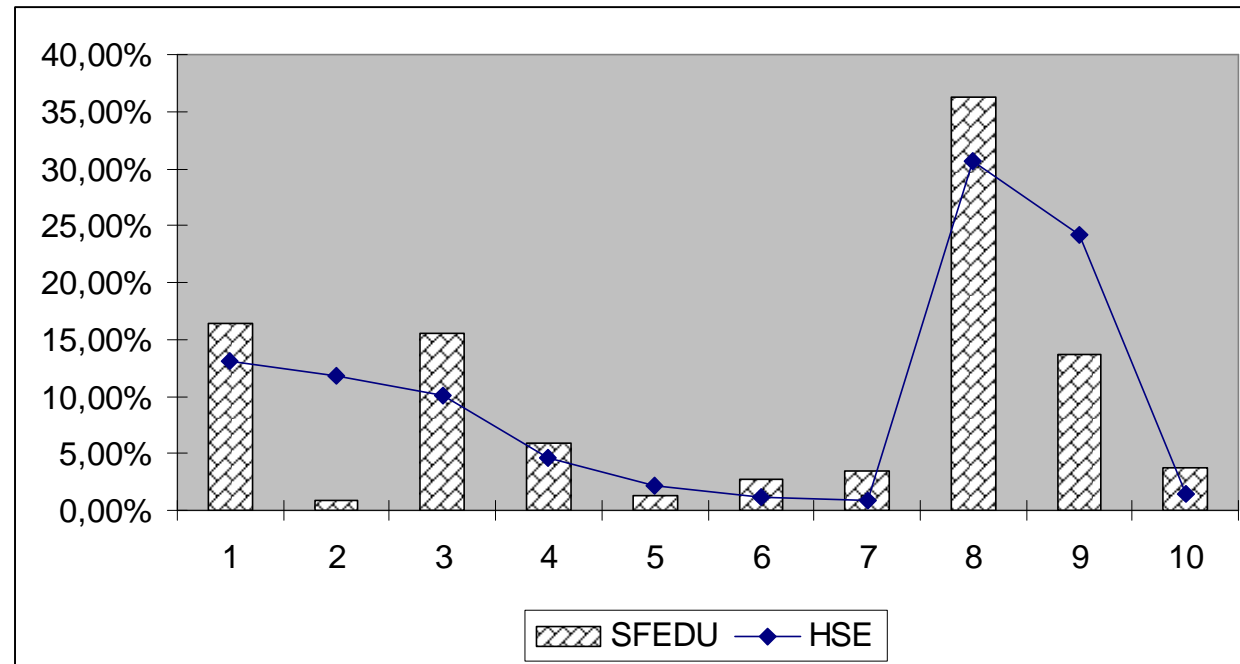
2. Southern Federal University, Rostov – on – Don (512
respondents, Y2010).



Versions (positions) for the answers to the question «How do you find the job?»

1. addressed directly to the company where I work now;
2. received a proposal from the company;
3. with the help of university staff;
4. during the activities undertaken by employers;
5. through the Career Development Center;
6. through social networks online;
7. through ads in magazines and newspapers;
8. with the help of relatives and friends;
9. through sites of employment;
10. information on the stands of the university.

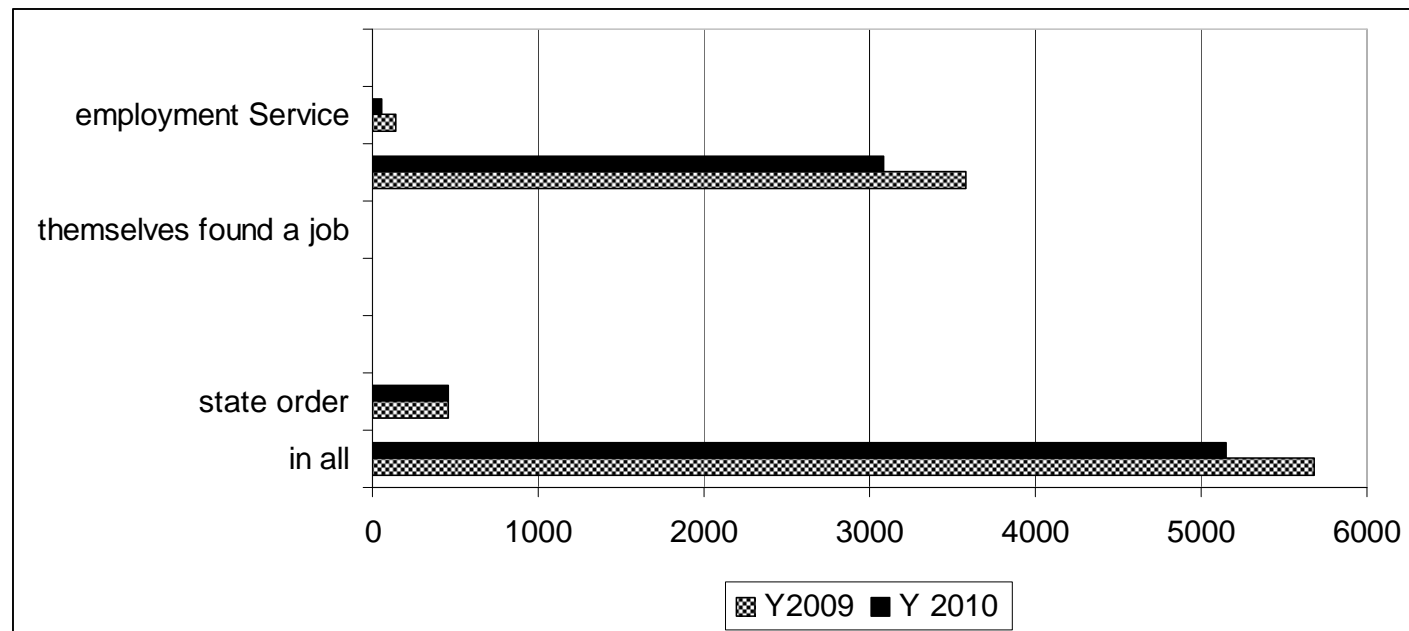
Polygon distributions of respondents' answers to the question «How do you find the job?»



Polygon distributions of respondents' answers to the question «How do you find the job?»



Data of employment of graduates according to official data Rector of SFEDU (sfedu.ru/00_main_2010/main_context.shtml?about/doc)



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Student Associations



”Association of the Students-Orphans”, established by students Y 2008 in Ryazan State University, unites students-orphans and student left without parents.

The Youth Staff Center by "Association of the Students-Orphans" (Ryazan State University, Russia)



- 
- **The association holds thematic actions on the inviting to the creation of working places for the youth and beneficial actions with the help of employment of invalids of childhood.**

A student sector of the Trade Union under SFEDU.



- It gives some information about the vacancies for students saying that “this employment is organized not by the university or the trade union but by private persons and organizations. We want you to be very attentive because trade union and university will not control these contracts!”^[i].

^[i]

[http://studprof.sfedu.ru/index.php?option=com_content&task=view&id=11&Itemid=84.](http://studprof.sfedu.ru/index.php?option=com_content&task=view&id=11&Itemid=84)

Conclusion

- **Organizational Platforms Of Russian Universities became the New Tool Of the improvement of Youth Employment**
- **Organizational Platforms Of Russian Universities have the non-used potential for the development of the system “Students – University – Graduates – Business”**

Organizational Platform Of Russian Universities As A New Tool Of Youth Employment

- **Thank you!**